THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學

COLLEGE OF PROFESSIONAL AND CONTINUING EDUCATION 專業及持續教育學院

School of Professional Education and Executive Development 香港理工大學

SPEED

Centre for Pedagogic Research

政府資助 計劃 Government-funded programme

QESS WORKSHOP

INTRODUCTION TO CHATBOTS

All are Welcome

Free Registration

Abstracts

Chatbots have been using by educators rapidly in the past few years. This seminar introduces basic operations of Chabots and compare available chatbots' software in the market. An overview will be given on the use of Chatbots in higher education sector with an example of how to use Chatbots to support teaching will be presented. Key features of a selected software botpress are explained in detail. Participants are introduced how to set up a simple Chabot in step-by-step manner and can create their own chatbots ready for use by the end of the session.

Speaker
Dr Edmund Wut

Senior Lecturer of Division of Business and Hospitality Management
CPCE, PolyU

Dr Wut is a Senior lecturer of the Division of Business and Hospitality Management, where he teaches courses in crisis management and research methods. He obtained his MSc in Mechanical Engineering from The University of Hong Kong and PhD from University of South Australia. His interdisciplinary research interests cover corporate social responsibility and research methods. He has published papers in international journals such as Tourism Management, Social Responsibility Journal, International Journal of Consumer Studies and Young Consumers. Dr Wut is currently a Senior member of the Institute of Industrial Engineers and Chartered Marketer with The Chartered Institute of Marketing.

Moderator
Dr Peggy Ng

Head of Marketing and Communications Office
Principal Lecturer of Division of Business and Hospitality Management
CPCE, PolyU

** This workshop will be held in a computer lab. In-person participants are welcome to bring their own laptops if they prefer.

19 Dec 2024

10:00 –13:00

English

WK-N1104, PolyU West Kowloon Campus

In-person or online via Microsoft Teams

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